

Artists: Give Your Art Some Public Exposure!

For over 20 years, Winchester has celebrated a unique summer festival that transformed our beautiful, uniquely walkable downtown into a vibrant artist colony. In 2025, the festival is back

once more! Come and join us in the celebration.

During the entire month of August artwork is displayed in many shop windows while fluttering pink, yellow, and orange streamers announce, "Art Here; come in there's more to see." Thursday evenings are enlivened by "meet the artists" receptions and other events such as scavenger hunts.

Would You Like to Participate?

Participation is open to all artists who live, work, or make art in Winchester. The Art in August Committee will pair participating artists with downtown businesses to display their artwork for the month. Artists need not be present to participate, but do need to be able to deliver their art and discuss placement with the committee. We work hard to match artists with businesses, so unless you have a year-round arrangement with a particular merchant your location will be at the discretion of the committee.

Together with the artwork, artists supply a brief biography which can include contact information and a website (with QR code) for additional opportunities to connect with interested members of the public.

Mini Receptions will be held on Thursday evenings for exhibiting artists that request one on their commitment form. These will provide the public an opportunity to meet the artists and for the artists to display and sell additional works. Receptions will be limited in number and available on a "first come-first served" basis. Artists are expected to provide food and drink at the receptions.

To participate, return the attached commitment form complete the **online version** at <u>artinaugust.org/registration/artist</u> (see QR code) by the deadline of **July 14, 2025.**

We Need Your Help at Art in the Park

On Sat, August 16, Artists, Artisans and Volunteers will join forces at the Winchester Farmers' Market to provide an exciting day of display, demonstration, and hands-on art making for all. We welcome you to just us, to share your art, meet people, and, if you wish, to offer your art for sale.

Sign up!



For more information contact us at info@winchesterculturalcouncil.org



Artist Commitment Form

As a participating artist you will be afforded the opportunity to show your work in a downtown business and have a mini reception if you choose to.

You will be expected to communicate with your business host to make sure that your artwork does not become a burden or obstacle and that a good relationship is maintained. Any issues must be brought to the attention to the Art in August committee (Peter Pulsifer) immediately.

Thanks to support from the town of Winchester, no payment is required.

There is also an online version of this form at artinaugust.org/registration/artist
The deadline for registration is Monday, **July 14, 2025**

Name
Address
Phone: Email
Medium or media for display:
Preferred business location?
Opening Reception
Would you be able to attend the big opening reception, Thursday, July 31 from 7–8:30?
Artist Reception
I would like to be part of a special artist reception (6–8 p.m.)
If yes, check all possible Thursdays
Aug. 7 Aug. 14 Aug. 21 Aug. 28
If we match you with a host for a reception, we ask that you attend and provide the refreshments.
I can help
<i>Art in the Park</i> on Saturday, August 16 th . Would you like to (check one or more)
Demonstrate Sell my art Help out Other?
Comments:

Return this form to:

Winchester Cultural Council • 71 Mount Vernon St. • Winchester, MA 01890